

REBECCA BRANTLEY

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WORK EXPERIENCE

Spoon River Designs & Marketing <i>Freelance Web Designer</i>	May 2023 - Present <i>Remote</i>
<ul style="list-style-type: none">Conducted in-depth client consultations to gather requirements, understand brand identity, and establish project objectives, resulting in a 95% client satisfaction rate.Utilized HTML5, CSS3, JavaScript, and other frontend technologies to overhaul the client's site.Created an intuitive and interactive user interface, ensuring seamless navigation and optimal user experience.Build mockups and wireframes for 5 web pages.	

Abercrombie & Kent <i>Inventory Specialist</i>	Apr 2017 – Present <i>Downers Grove, IL</i>
<ul style="list-style-type: none">Drafted and implemented procedure for weekly inventory report and year over year trend analysis.Implemented organization and task system for the team's shared Inventory Specialist inbox to decrease response time by 15%.Supported Sales Team to confirm over \$56 million in bookings for 2023Completed 90% of the Global Inventory allocation load for upcoming 2023 bookings.Coordinate with Destination Management Companies (DMCs) to optimize inventory utilization, resulting in 20% increase in room occupancy and sales.Research and analyze seasonal and current booking trends that lead to maximize company profit margins.Contributed to new personnel training through shadowing resulting in longevity and success.Collaborate with cross-functional teams to optimize inventory levels, resolve discrepancies, and streamline processes, enhancing overall efficiency.	

AIT Worldwide Logistics <i>Cargo Claims Analyst</i>	June 2015 – April 2017 <i>Itasca, IL</i>
<ul style="list-style-type: none">Drafted and implemented updated training manual recommendation for claims standard operating procedure (SOP)Facilitated both domestic and international claims processApproved claims for payment or denial up to \$500	

EDUCATION

Joliet Junior College <i>Associates of Science, Web Design, Development, and Social Media</i>	<i>Joliet, IL</i>
<ul style="list-style-type: none">3.75/4.0 GPA	

Loyola University Chicago <i>Bachelor of Business Administration, International Business, French Language Minor</i>	<i>Chicago, IL</i>
<ul style="list-style-type: none">3.2/4.0 GPA French Club, Pep Band	

CERTIFICATIONS, SKILLS & INTERESTS

- Certifications:** Web Design, Certificate of Completion (Joliet Junior College), Full Stack Development, Certificate of Completion (Joliet Junior College)
- Skills:** HTML5, CSS3, JavaScript, Bootstrap, jQuery, Python, PHP, React, Node.js, Data Analytics; Inventory Forecasting; MySQL, VSCode, Google Analytics, Git, Figma, Inkscape, Microsoft Office, Adobe Suite